

Public Engagement Summary and Analysis

Introduction

Typically in the early stages of the planning process, a public scoping meeting is held to help identify needs, desires and issues and inform plan concepts and ideas. Due to the impacts of COVID-19, the public meeting format was not possible, and public scoping was instead conducted via an online platform over a four-week period. The online scoping consisted of three components: an interactive map for geographically placed comments, an open comment questionnaire, and a visual preference survey.

The results were a promising response, with nearly 2000 visitors, 431 comments, 252 questionnaire responses, and 156 visual preference survey responses. After thoroughly reviewing the collected data, a summary and analysis is described in the following sections.

Interactive Map Comments

The interactive map received 431 comments, with many more visitors providing “up votes” or “down votes” to comments. Figure 1 at right shows a heat map of the geographic locations that received the most comments. The comments received were categorized into general topics and then tabulated to identify common issues that received the most attention. A general summary of the comments follows, after which Tables 1 and 2 list the issues with the most “up votes” and “down votes.”

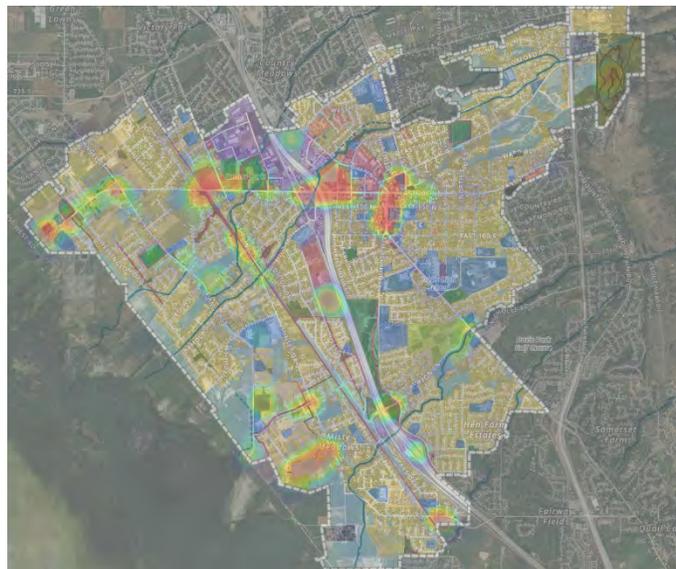


Figure 1: Heat Map of Comments Received on SocialPinpoint

Land Use

- Concerns over “high density” developments in West Kaysville. Many in this area would like to keep the remaining open spaces or see large lot sizes.
- Those that do support denser development feel it should be located near highways, interchanges, or business centers.
- Several comments about high density suggest fears concerning rental tenants and increased traffic on local and connector roads.
- Interestingly, the same residents of West Kaysville support the development of large big-box scale retail even though this would generate increased traffic.
- Some comments suggest a disproportionate amount of multi-family housing on the east side, particularly in the area bounded by Main/Fairfield/Mutton Hollow.
- Some east-side residents seem interested in the allowance of ADUs. Others are concerned with the preservation of the historic district.

Downtown

- Comments support making the historic downtown a destination with small dining and retail spaces, beautifying streetscapes and keeping buildings at the streetfront with parking elsewhere.
- There appears to be general support for the redevelopment of Main Street north of 200 North. Commercial, multifamily residential and mixed use were all suggested.

Transportation

- Majority of traffic concerns surround poorly functioning intersections with bad visibility, congestion, or design. Many comments suggest the implementation of stop signs, roundabout, or traffic signals at specific intersections.
- There is generally a concern with pedestrian and bicyclist safety, with many comments citing problems with speeding, lack of crosswalks, sidewalks and bike lanes, or narrow shoulders. The Burton Lane overpass is cited several times as needing active transportation improvements.
- Proposed plans for the West Davis Corridor, Shepard Lane interchange, and Angel Street expansion seem evenly decried and celebrated.

Parks and Recreation

- The DRGW trail is beloved by many, though there are a number of ideas and concerns regarding narrowness of gates, visibility at crossings, and points of access.
- Several comments support the addition of connector trails and bike lanes through the city and to the DRGW trail.
- There is general support for a city recreation center.
- Residents are generally pleased with the parks although several comments suggest a need for expanded facilities or to complete unfinished parks.
- Many comments regarding the allowance of dogs in the parks or the creation of a dog park.
- Several comments support specific use trails in the wilderness park (i.e. mountain biking, dog use, wheelchair).

Community Character

- A general concern over the ugliness of the 200 North off-ramps and the poor gateway image this presents of the community.
- Several concerns over maintenance of road and trail surfaces.
- There were several suggestions of areas that could use tree planting to provide shade or mitigate highway impacts.

Table 1: Map Comments with the Most Up-Votes

Issue	Number of Comments	Total Up Votes	Total Down Votes
Land Use			
Keep remaining agricultural/open lands as open space	2	84	5
Equestrian center should remain as that use	2	74	0
Construct a fire station (specific locations) on the west side	2	51	56

Keep historic library building as a museum	1	33	10
Transportation			
Improve pedestrian/bicycle safety and access on Burton Lane overpass	1	50	0
Sidewalks needed along Webb Lane	1	39	0
Improved school crossings on 200 N	1	37	0
Sidewalks needed along Flint Street	1	37	0
Add four-way stop at Western Dr/Sunset Dr	1	34	0
Add signal at Burton Lane/Nicholls Rd	1	30	0
Traffic problems at 200 N/I-15 interchange	1	30	0
Parks and Recreation			
Vacant lot at 200 N/Angel St could be a park/community square		41	6
Construct a city Recreation Center	2	68	34
Housing			
Remaining agricultural lands in West Kaysville should be developed as large lot single family	2	79	12
Economic Development			
Improve the downtown area to become a destination with ground floor retail, apartments	4	169	1
Fill vacant buildings along north Main Street	1	30	0

Table 2: Map Comments with the Most Down-Votes

Issue	Number of Comments	Total Up Votes	Total Down Votes
Land Use			
Construct a fire station (specific locations) on the west side	2	51	56
Mixed-use on land adjacent to Main Street clinic	1	0	16
Add commercial at new 200 N/Schick Ln off-ramp	2	19	28
Commercial at 2000 W and Shephard Ln	1	8	15
Transportation			
Need another freeway exit off I-15	1	23	13
Parks and Recreation			
Construct a city Recreation Center	2	68	34
Allow off-leash dogs in (specific) parks	1	8	15
Housing			
High density housing in remaining parcels along W 200 North	3	45	83
Open land at Angel St/Webb Ln will be great residential	1	10	22

High density residential along Deseret Dr/I-15	1	3	19
High density residential on vacant parcels on N Main St	2	46	26
Turn unwanted horse arena into Single Family	1	5	14
Economic Development			
Big-box retail along Deseret Dr/I-15	1	0	23
Car wash at Flint St/200 North	1	11	13

Questionnaire Comments

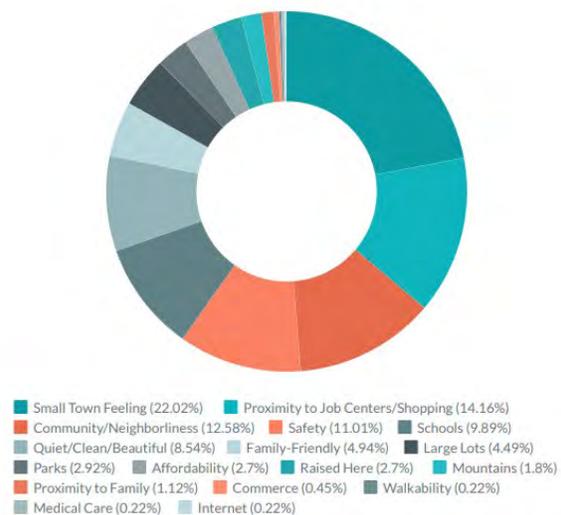
The questionnaire contained a series of questions aimed at identifying key issues for city residents regarding specific topics such as land use, downtown, parks and recreation, transportation, and economic development. The questions are listed as follows:

- Q1 - Why do you choose to live in Kaysville? What do you like most about living here?
- Q2 - What is Kaysville currently known for? What would you like it to be known for?
- Q3 - In recent years, how do you feel Kaysville has handled growth? What would you like to see different?
- Q4 - What facilities, services, businesses, or amenities would you like to see that are currently not in Kaysville?
- Q5 - What do you envision Main Street to look like in the future? What type of uses should be located there? Is it mainly a business or civic district, or should it have a mix of uses, including housing? Are there special details or features would you like to see?
- Q6 - Do existing parks and recreational facilities meet your needs? What facilities do you use most? What facilities are missing?
- Q7 - Do you have any transportation-related concerns or issues? If so, what are they?
- Q8 - Any other additional comments or concerns regarding Kaysville's future?

The questionnaire received 252 respondents, with most participants completing all the questions. The results were then analyzed based on common responses and distilled into the summary charts that follow.

Question 1: Why do you choose to live in Kaysville? What do you like most about living here?

Residents generally identified Kaysville as a being attractive for the “small town feeling” which it embodies. Respondents cited a general love for the community atmosphere, friendly neighbors, and a clean, quiet and safe neighborhood to raise families. The proximity of Kaysville to urban job centers and shopping areas was also listed as attractive. Kaysville is also appreciated for its quality of schools.

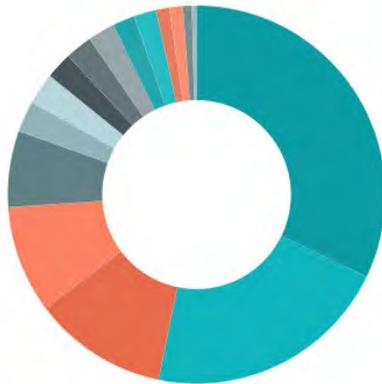


Question 2: What is Kaysville currently known for? What would you like it to be known for?

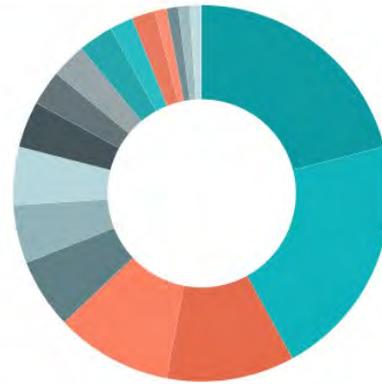
The majority of responses for this question echoed the similar qualities listed in Question 1. Residents feel Kaysville is known for its “small town” qualities, friendly people, community bond, good schools, and a strong heritage. A great deal of concern was also expressed that Kaysville is being identified by a contentious political climate, an exclusionary culture, a lack of diversity, and uncontrolled growth.

Residents acknowledged that in addition to being known for its positive characteristics, they would like Kaysville to be known as inclusive and diverse, a carefully planned and beautiful city, with affordable living, good roads, and a destination downtown.

What is Kaysville currently known for?



What would you like Kaysville to be known for?



- Community Quality (32.18%)
- Politics (21.07%)
- Small town (11.49%)
- Schools (9.2%)
- Expensive/Affluent (6.51%)
- Exclusion (2.68%)
- Parks and Trails (2.68%)
- LDS Religion (2.3%)
- Community Events (2.3%)
- Heritage (2.3%)
- Lack of Diversity (1.92%)
- Kaysville Theater (1.92%)
- Growth (1.15%)
- Traffic (1.15%)
- Cherry Hill (0.77%)
- Main Street (0.38%)

- Inclusive/Diverse (21%)
- Community Quality (21%)
- Smart growth/city planning (11%)
- Small local business growth (10%)
- Avoid Density (6%)
- Affordable homes (5%)
- Good roads (5%)
- Downtown Destination (4%)
- No Change (3%)
- Internet (3%)
- Leadership (3%)
- History/Identity (2%)
- Unity (2%)
- Dog Park (1%)
- Adult Sport Teams (1%)
- Event Venues (1%)
- Eco-friendly (1%)

Question 3: In recent years, how do you feel Kaysville has handled growth? What would you like to see different?

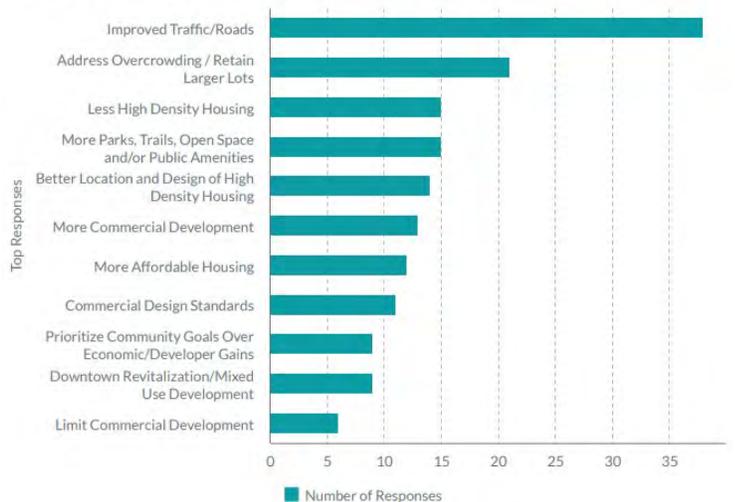
Residents appear to be equally divided on their opinions of how well Kaysville has handled growth. Most concerns with growth are related to increased traffic, overcrowding, an aversion to density, and the need for more services and amenities to support an increased population.

In recent years, how has Kaysville City handled growth?



- Good (41.94%)
- Bad (40.86%)
- Ok (17.2%)

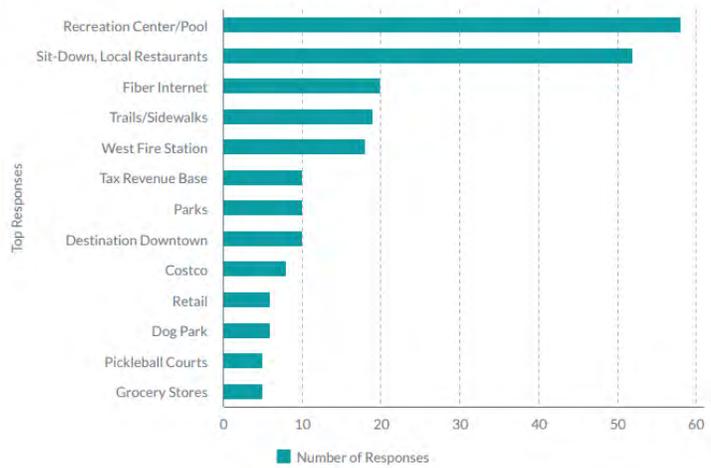
What would you like to see different in the handling of growth?



Question 4: What facilities, services, businesses, or amenities would you like to see that are currently not in Kaysville?

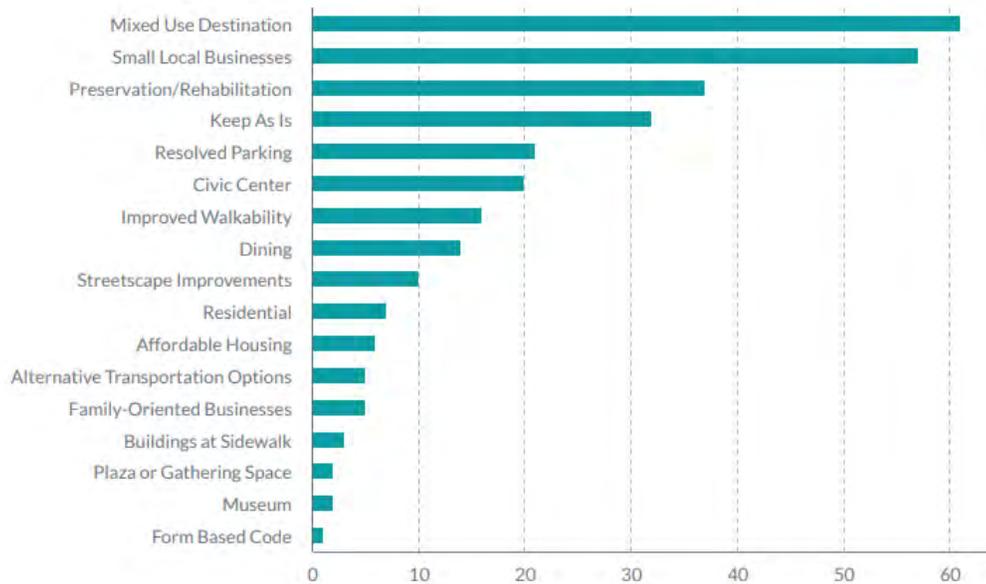
Residents gave an overwhelming number of comments desiring a recreation center or public pool in Kaysville. Additionally, sit-down, locally-owned restaurants ranked high as a desire of respondents. Other amenities strongly desired in Kaysville included fiber internet, an expanded trail and sidewalk system, and a fire station to support West Kaysville.

What facilities, services, businesses, or amenities would you like to see that are currently not in Kaysville?



Question 5: What do you envision Main Street to look like in the future? What type of uses should be located there? Is it mainly a business or civic district, or should it have a mix of uses, including housing? Are there special details or features would you like to see?

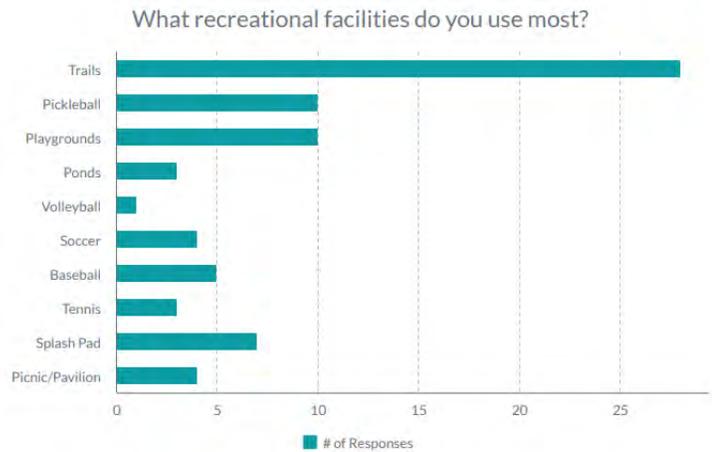
A diversity of opinions surrounds the future of downtown Main Street in Kaysville. While some people feel that Main Street is fine as is and desire no change, most comments expressed a desire for renewal in some form. Responses were generally favorable to transforming Main Street into a mixed-use area. Many other comments however expressed a desire to keep the historic character of Main Street preserved and to focus on populating downtown with small local businesses. This requirement might be met however by adhering to specific controls on form rather than specific uses. Other themes identified as crucial to improving Main Street included resolving problems with parking, improving walkability, and streetscape improvements necessary to “spruce up” the street and encourage foot traffic.



Question 6: Do existing parks and recreational facilities meet your needs? What facilities do you use most? What facilities are missing?

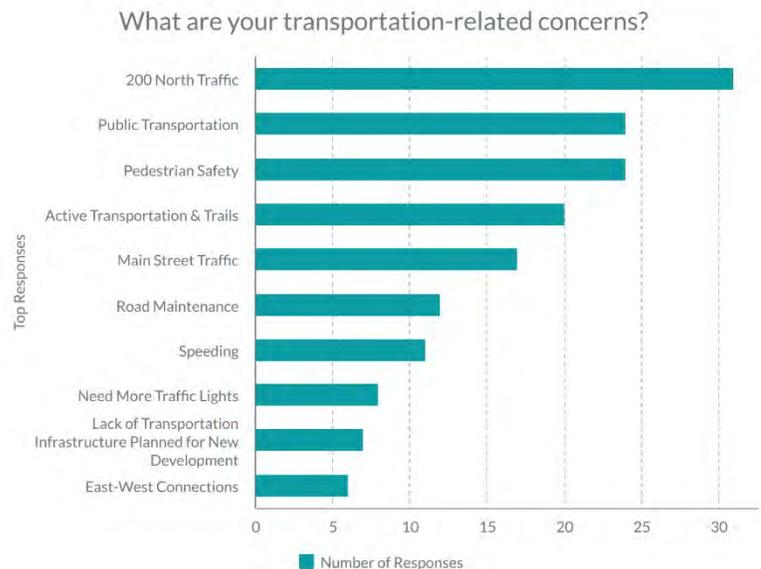
Residents reported that they are generally happy with the parks and recreational facilities provided by the city. Facilities reported to receive the most use include Barnes Park, Angel Street Soccer Complex, Gailey Park, Heritage Park, and the trail system.

Respondents overwhelmingly expressed a desire for an updated recreation center with pool as an added amenity to the system. Other strong themes included the desire for a much more expanded trail system, a dog park, pickleball and tennis courts, and the creation of additional parks throughout the city.



Question 7: Do you have any transportation-related concerns or issues? If so, what are they?

Residents reported that their top transportation concern was regarding traffic on 200 North, particularly surrounding the freeway exit. Main concerns also included issues relating to alternative transportation options throughout the city, and pedestrian safety at crossings and along roads which lack sidewalks.



Visual Preference Survey

An online visual preference survey was conducted as part of the public engagement process for the General Plan Update. The purpose of the survey was to help gauge public preference for different land uses and activities, with a focus on the visual qualities of existing and future uses.

A minority of the images are of existing sites and uses in and around Kaysville with the bulk of images from other areas, highlighting potential future uses. The images encompass a range of residential, commercial, park, recreation, open space, trail and industrial uses, as well as various place-types, neighborhoods and districts.

A series of 49 images were presented in the survey and each participant was asked to score each image on a scale of +3 to -3, with 0 being neutral, by dragging a slider for each question as shown below.



2. Please rate your reaction to the image above:

-3 (Strongly Dislike) 0 (Neutral) 3 (Strongly Like)

Analysis

The scores for each image were totaled and divided by the number of responses, resulting in a mean score for each. The highest mean score was **+2.21** and the lowest **-1.54**. The ranked images are located on the last six pages of this analysis.

The three highest and lowest ranked images in each of the five categories below are illustrated in the following pages.

Category 1: Overall

The three highest-ranked overall images portray heavily-treed residential streets and outdoor recreation, including parks, trails and natural open space. Each of the top-three images were highly-liked, with a mean score of **2.55** or higher. This correlates with other positive feedback regarding the parks and trails and the high use these facilities receive.

In contrast to the most positive images, the bottom three images overall portray big box retail, warehouse uses and a car dealership. Each of the images were low-ranked, with scores ranging from **-1.58** to **-1.78**. This corresponds with the general dislike of chain retail and large business uses in the public comments, as the community preference seems to be for small, local scale businesses.

Category 2: Parks, Open Space and Trails

Two of the top three images for Parks, Open Space and Trails are the same as those in the Overall Category. The highest ranked image (**2.62**) is of a heavily-treed park with a pathway and bench, with the second-ranked image (**2.59**) illustrating a paved bike path surround by natural open space. The third highest-ranked image (**2.55**) is of an unpaved trail in a natural open space area. It should be noted that the three lowest-ranked images in this category are still highly-ranked overall, with no image ranking lower than **1.01**. The lowest-ranked image is of agricultural open space with a barn and farming equipment. The second lowest-ranked image is of children playing at a splash park. The third lowest-ranked image is of people gathered in an agricultural field for a class or workshop.

Taken together, it can be surmised that parks, trails and natural open space are a major priority. These findings have also been established in the other public comments received.

Category 3: Residential Uses and Neighborhoods

The top three residential images scored between **2.21** and **1.58**, all of which were single-family homes. The two highest-ranked images illustrate historic style homes within Kaysville located on large, open lots. The third-ranked image, however, portrays a moderately-sized home on a smaller lot with nice landscaping.

In contrast, the bottom-ranked three images all portray higher-density, multi-story residences. The lowest-ranked image (**-1.23**) illustrates a large three story townhouse building with alley-loaded parking and garages with minimal landscaping and a modern design. The second-lowest-ranked image (**-1.05**) is a three story apartment building with garages on the lowest level and with little landscaping. The third lowest-ranked image (**-0.25**) is of a smaller-scale three-story garden style apartments or townhouses with attractive landscaping and located on a street with diverse building types. The scores of the two lowest-ranked images indicate that these images are highly disliked, while the garden-style housing was less-disliked.

Category 4: Transportation

The top two transportation images ranked highly (**2.62** and **2.34**) with the third highest-ranked image having a lower, though still positive, average score of **1.17**. The highest ranked image shows a simple residential street with large street trees and a sidewalk. The second is a well landscaped boulevard with street trees, a planted median, and pedestrian amenities such as a bench and a transit shelter within the corridor. The third-ranked image a wide protected bike lane. The lowest-ranked images show wide streets with little landscape enhancements and little or no pedestrian or bicycle amenities and the UTA FrontRunner train. These images scored neutral to low with averages from **0.72** to **-1.54**.

Category 5: Commercial, Office and Industrial Uses

The three top images from this category were highly ranked with scores between **1.91** and **2.21**. The top image shows a historic style main street with street tree plantings, hanging baskets, pedestrian scale street lights and other pedestrian amenities. The second highest ranking image is of the Kaysville Library which has attractive modern architecture and is well-landscaped. The third-highest ranked image is of a street-side cafe on a pedestrian-scaled street featuring small shops with blade-style signs and an attractive streetscape.

The lowest-ranked images in this category were among the lowest-ranked overall with the image of a big box retail store falling in last with a score of **-1.78**. This was followed by an image of a large warehouse/industrial building, scoring **-1.60** and then and then a image of a car dealership, scoring **-1.58**. It should be noted that most large industrial and commercial images scored in the negative.

Summary

The results of the Visual Preference Survey align closely with the comments received as part of SocialPinpoint mapping and questionnaire portions of the public scoping. Both the survey and comments provided indicate support for single-family uses and the establishment of a traditional small town feel. However, there is a general acknowledgment that new types and scales of development are coming. Many citizens are concerned that the loss of open space jeopardizes Kaysville's "sense of place" and the quality of life that is currently found there.

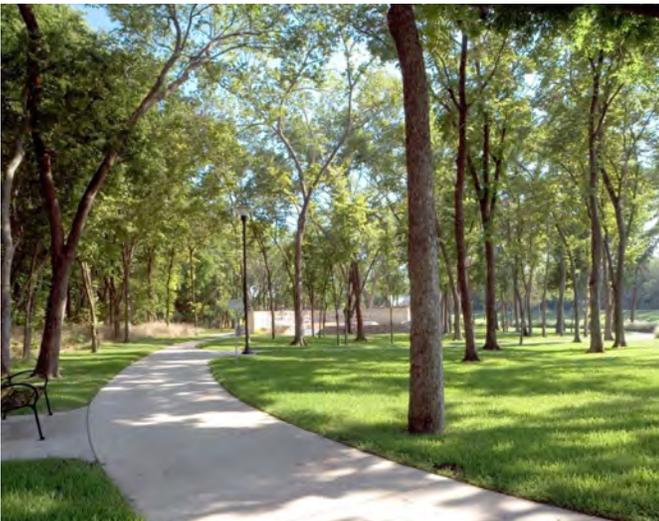
OVERALL



Highest-ranked: (2.62)



Lowest-ranked: (-1.78)



2nd Highest-ranked: (2.59)



2nd Lowest-ranked: (-1.60)



3rd Highest-ranked: (2.55)



3rd Lowest-ranked: (-1.58)

PARKS, OPEN SPACE AND TRAILS



Highest-ranked: (2.59)



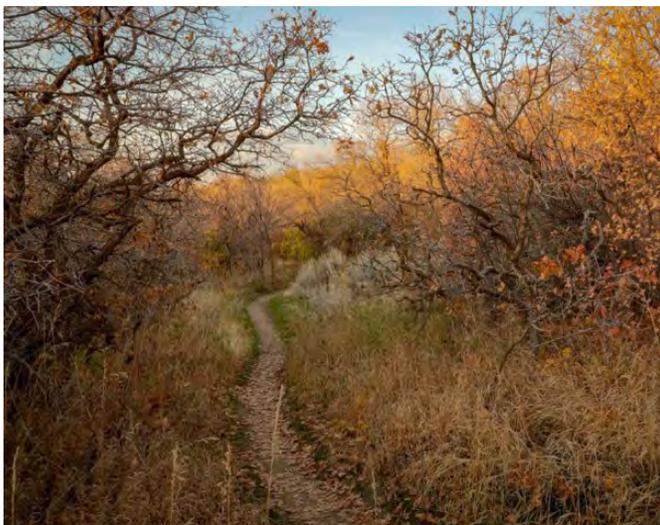
Lowest-ranked: (1.01)



2nd Highest-ranked: (2.55)



2nd Lowest-ranked: (1.81)



3rd Highest-ranked: (2.40)



3rd Lowest-ranked: (1.90)

RESIDENTIAL USES AND NEIGHBORHOODS



Highest-ranked: (2.21)



Lowest-ranked: (-1.23)



2nd Highest-ranked: (1.91)



2nd Lowest-ranked: (-1.05)



3rd Highest-ranked: (1.58)



3rd Lowest-ranked: (-0.25)

TRANSPORTATION



Highest-ranked: (2.62)



Lowest-ranked: (-1.54)



2nd Highest-ranked: (2.34)



2nd Lowest-ranked: (-0.31)



3rd Highest-ranked: (1.17)



3rd Lowest-ranked: (0.72)

COMMERCIAL/OFFICE/INDUSTRIAL



Highest-ranked: (2.21)



Lowest-ranked: (-1.78)



2nd Highest-ranked: (2.10)



2nd Lowest-ranked: (-1.60)



3rd Highest-ranked: (1.91)



3rd Lowest-ranked: (-1.58)

COMBINED RESULTS



Mean Score: **2.62** #1



Mean Score: **2.59** #2



Mean Score: **2.55** #3



Mean Score: **2.40** #4



Mean Score: **2.34** #5



Mean Score: **2.23** #6



Mean Score: **2.21** #7



Mean Score: **2.21** #8



Mean Score: **2.21** #9



Mean Score: **2.13** #10



Mean Score: **2.10** #11



Mean Score: **2.10** #12



Mean Score: 2.09 #13



Mean Score: 1.98 #14



Mean Score: 1.91 #15



Mean Score: 1.91 #16



Mean Score: 1.90 #17



Mean Score: 1.81 #18



Mean Score: 1.58 #19



Mean Score: 1.39 #20



Mean Score: 1.31 #21



Mean Score: 1.26 #22



Mean Score: 1.19 #23



Mean Score: 1.17 #24



Mean Score: 1.02 #25



Mean Score: 1.01 #26



Mean Score: 1.00 #27



Mean Score: 0.94 #28



Mean Score: 0.91 #29



Mean Score: 0.90 #30



Mean Score: 0.80 #31



Mean Score: 0.72 #32



Mean Score: 0.65 #33



Mean Score: 0.50 #34



Mean Score: -0.13 #35



Mean Score: -0.14 #36



Mean Score: **-0.25** #37



Mean Score: **-0.31** #38



Mean Score: **-0.74** #39



Mean Score: **-0.90** #40



Mean Score: **-1.02** #41



Mean Score: **-1.05** #42



Mean Score: **-1.11** #43



Mean Score: **-1.23** #44



Mean Score: **-1.36** #45



Mean Score: **-1.54** #46



Mean Score: **-1.58** #47



Mean Score: **-1.60** #48



Mean Score: **-1.78** #49